

# Strategic Plan 2020 - 25



**Banyule  
Community  
Health**

[bchs.org.au](http://bchs.org.au)



We are proud to share our 2020-2025 Strategic Plan. The plan is the result of a process of deep engagement with our staff, our community and our key stakeholders who have all shaped the content and direction of this plan. We expect the next 5 years to throw new challenges, and it's important for Banyule Community Health to be clear on its purpose, guiding values and priorities.

This plan is built on strong foundations – winner of the 2019 Premier's Primary Health Service of the Year, strong staff engagement, holistic wrap around service and authentic community engagement. We are driven in our resolve to deliver on this plan, with a sharp focus on achieving our purpose to **Address inequity. Building healthy, inclusive and just communities.**

Chris Deakin  
Board Chair

Mick Geary  
Chief Executive Officer

## Our Purpose

Address inequity. Building healthy, inclusive and just communities.

## Our Values

### Dignity in everything that we do.

- Welcoming, friendly, open and honest
- Person-centred, strength-based and supportive
- Respectful and just. Valuing difference and diversity

### Quality matters.

- Being committed to excellence
- Learning and adapting to new environments. Being inquisitive and asking "how can we..."
- Being accountable and driven by best practice

### It takes Passion.

- Building health, equity and justice with our communities
- Fostering high performing teams
- Being collaborative in finding solutions to complex problems
- Engaging new communities with authenticity

# Overview of the 2020-2025 Strategic plan



## Strategic Ambition

Our goal for the 2020-2025 strategic plan

**PURPOSE-DRIVEN GROWTH:** We intend to expand our impact and reach to foster healthier and more equitable communities. We will continue our commitment to support communities that are marginalised, disadvantaged and/or vulnerable.



### Our Strategic Priorities

The key approaches that will help us realise our 2020-2025 Strategic Ambition

#### 1 Creating holistic and responsive services

- i. We provide wrap-around services to all our communities
- ii. We use our key strengths and areas of specialisation effectively, partnering with others when needed
- iii. We improve accessibility through telehealth services, virtual clinics, when needed we provide a physical presence and outreach services in our communities

#### 2 Building inclusive and resilient communities

- i. We focus on the needs of community groups that are marginalised, disadvantaged and/or vulnerable
- ii. We build the capacity of the communities we work with
- iii. We deliver services that effectively meet the diverse needs of our communities, designed and implemented to be safe and culturally appropriate

#### 3 Leading and influencing with purpose

- i. We proactively partner with other organisations to achieve better outcomes for our communities
- ii. We work to amplify the voice of our communities and advocate for positive change



# Overview of the 2020-2025 Strategic plan



## Our organisational enablers

The drivers that enable us to deliver on the Strategic Priorities

### 1 Culture

Continuing to enhance the organisational culture within Banyule Community Health.

### 2 Diversity

Enhancing diversity across Banyule Community Health to reflect the diversity that exists within the communities that Banyule Community Health currently supports.

### 3 Strategic Development

Enhancing the organisation's profile to ensure that it is recognised and respected by government, funders, external stakeholders/partners and the community.

### 4 Capacity

Investing in data, infrastructure, technology and staff capacity to effectively drive the strategic priorities of Banyule Community Health over the next 5 years.



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